



P.O. Box 457
Storm Lake, IA 50588

News Release: Star Spangled Spectacular Aims to Surpass Fundraising Record in 2024

Storm Lake, Iowa (May 24, 2024) – Fundraising for the 2024 Star Spangled Spectacular kicks off on Monday, June 3, and the committee has its sights set on breaking its record of \$44,000 set in 2023.

“We seek out the community’s help every year, and we’re always impressed by how well a community can come together to support a great tradition and continue to make this a great place to live and visit,” says fundraising committee co-chair Josh Newhouse.

Together with co-chair Matt Brostad, the two will be mailing more than 700 letters to previous donors and prospects in hopes of raising as much as possible in celebration of this year’s theme: Light Up the Sky on the Fourth of July!

The popular Ride-Run, Big Parade, and food and artist vendors will be returning on July 4, along with additional music acts, children’s activities, and more family-friendly entertainment down at the parks. Fireworks begin at 10 p.m., which have seen a price increase in recent years.

The July 3 events will commence with new children’s activities, a Car Parade, Patriotic Ceremony, food vendors, and live music—including the powerful party band The Pork Tornadoes performing at 8 p.m.

“The band, DJ, additional music acts for July 4, and fireworks give our town and its visitors a lot to look forward to this year, but they do come with a price tag,” adds Brostad. “We know the community will help make it happen so we can continue to host Iowa’s greatest Independence Day celebration.”

The event is planned annually by volunteers who ask the community and its businesses to provide support for fireworks, entertainment, insurance, golf cart rentals, sanitation, postage, and other supplies and day-of needs. Storm Lake-area donors typically contribute to a majority of the annual June donations.

Whether you’re a previous donor or simply enjoy the day each year, fundraisers ask that you consider a donation at www.starspangledspectacular.net/donations or via mail to:

Josh Newhouse, Fundraising Co-Chair PO Box 457
Storm Lake, IA 50588



P.O. Box 457
Storm Lake, IA 50588

Those who give to the Star Spangled Spectacular fall into one of the following categories:

- Liberty Bell Ringers: \$350 and greater
- Patriots: \$150-\$349
- Skyrockets: \$100-\$149
- Firecrackers: \$50-\$99
- Sparklers: \$49

Organizers are also encouraging locals to register for the Big Parade for free by June 21 at www.starspangledspectacular.net/get-involved. The annual celebration, Storm Lake's largest, has also opened art vendor and food vendor registration for non-profits, for-profits, food trucks, and more. Additional information and a schedule of events can be found at www.starspangledspectacular.net.

About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

###