



P.O. Box 584
Storm Lake, IA 50588

News Release: Ricklefs Name Tyler and Deidre Aube 2025 Star Spangled Spectacular Co-Commodores

Storm Lake, Iowa (Feb. 11, 2025) – Matt and Linda Ricklefs, Star Spangled Spectacular 2025 commodores, have selected Tyler and Deidre Aube, as co-commodores for the July 3-4 events. The Aube's will assist Ricklefs' in planning the annual Independence Day celebration in Storm Lake before taking over as commodores for the 2026 Star Spangled Spectacular.

Both Tyler and Deidre grew up in Alta, Iowa, where they developed a deep appreciation for small-town life and the strong sense of community that defines Buena Vista County. Tyler graduated from Alta High School in 2006, followed by Deidre in 2007. Their journey has remained rooted in their hometown values, and now, as co-commodores, they are eager to give back to the community that helped shape them.

Building Communities, Celebrating Unity Tyler and Deidre share a passion for strengthening communities—both in their professional lives and through volunteer work. Tyler is the owner of Three B Real Estate, where he focuses on buying, rehabbing, and transforming properties to provide people with quality places to call home. In addition to his work as an investor, Tyler is also a Realtor and Associate Broker in Storm Lake, helping families and businesses find the right properties to meet their needs. He also serves as the vice president of the Friends of Alta Community Foundation, supporting local projects that benefit the community. "Strong communities start with people who care—whether it's improving housing, supporting local organizations, or bringing people together through events like the Star Spangled Spectacular," Tyler said. "This celebration is a perfect example of what makes Storm Lake special people from all backgrounds coming together to celebrate." Deidre, a BSN at Buena Vista Regional Medical Center, serves in the same-day surgery department, providing compassionate care to patients in the community.

Beyond their careers, both are deeply involved in youth sports—Tyler serves on the Storm Lake Youth Baseball Association board, and Deidre is the vice president of the Storm Lake Softball Board.

Their children—Bailey (10), Braylon (10), and Bryson (9)—attend Storm Lake Elementary and participate in the Dual Language Program. The kids stay busy with sports, with Braylon and Bryson playing football, basketball, and baseball, while Bailey participates in volleyball, basketball, and softball. As a family, the Aube's love making memories together, whether it's through the Star Spangled Spectacular or their shared passion for Michigan Wolverines football. They travel regularly with their kids to games in Ann Arbor, creating unforgettable experiences and bonding over their love for sports.

Tyler, whose birthday falls on July 3rd, has always joked that he's lucky to have such a big celebration thrown for him every year. But he and Deidre know that the Star Spangled Spectacular wouldn't be possible without the dedication of volunteers who plan the event year after year. "It takes months of



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planning and countless volunteers to make this event so spectacular," Deidre shared. "We wanted to step up and do our part to continue this amazing tradition." From the vibrant parade to the breathtaking fireworks over the lake, the couple is excited to help enhance the experience and celebrate with the community.

The Star Spangled Spectacular has always been a special event for their family. Bailey and Braylon were just one year old when they rode in their first parade, helping promote Pizza Ranch. More recently, Bailey won the Star Spangled Spectacular coloring contest, earning her a special place in the 2024 parade.

Some of their favorite memories include:

- Attending the Parade each year
- Watching fireworks over the lake with friends and family
- Deidre participating in the Ride Run multiple times, first while still in high school
- Enjoying the live music & food vendors
- Boating on the lake and bike rides as a family

"Being part of this event is an honor, and we're looking forward to celebrating with everyone this summer!"

Both the commodores and co-commodores are encouraging locals to register for the Big Parade for free by June 21 at www.starspangledspectacular.net/get-involved. The annual celebration, Storm Lake's largest, has also opened art vendor and food vendor registration for non-profits, for-profits, food trucks, and more. Additional information and a schedule of events can be found at www.starspangledspectacular.net.

- Photo Caption 1: Commodores Matt and Linda Ricklefs (right) accompanied by Co-Commodores Tyler and Deidre Aube (left)



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About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net

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